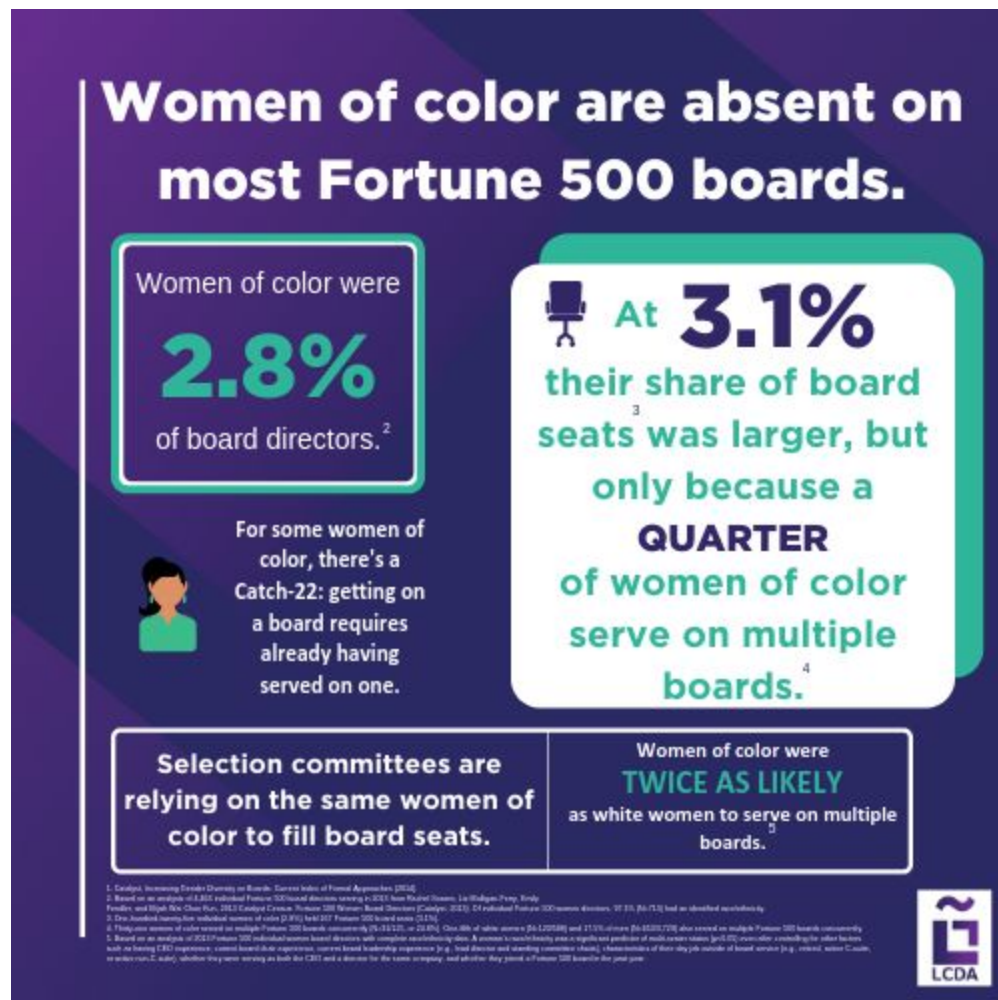


Increasing the number of Latinos on private and publicly-traded boards is a core part of our mission. While Latino representation on F1000 boards has been slowly growing in recent years, research shows that it is growing at a much slower rate than for other minorities, and that Latinas in particular are seeing the lowest numbers of representation.



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**2018 Fortune 500 Board Seats (percent)**



**2018 Women on Fortune 500 Board Seats (percent)**



Latinos make up  
**18%**  
of the U.S. population\*



Latinos represent

**\$2.1**

Trillion in buying power\*

**Minority women make up**

**51%**

of the U.S. population  
but only hold

**4.6%**

of Fortune 500 Board Seats

Source: Alliance for Board Diversity (ABD), Missing Pieces Report: The 2017 Minority Diversity Census of Women and Minorities on Fortune 500 Boards, based on June 30, 2018 SEC filings; US Census 2017 population estimates

\* Pew Research Center, September 2017 Report and 2017 report by LDC and Latino Futures Research



[latinocorporatedirectors.org](http://latinocorporatedirectors.org)

ADB  F500 Data	Fortune 500 Board Seats (total number and percent)						Population	Purchasing Power
	2010		2016		2018		Size 2017	
Gender & Minority	Total	Minority	Total	Minority	Total	Minority		
Men	4,607 (84.3%)	539 (9.9%)	4,340 (79.8%)	577 (10.6%)	4,392 (77.5%)	651 (11.5%)	49%	
Women	856 (15.7%)	161 (2.9%)	1,100 (20.2%)	207 (3.8%)	1,278 (22.5%)	261 (4.6%)	51%	
Minority & Gender	Total	Women	Total	Women	Total	Women		
Latinos	166 (3.0%)	38 (0.7%)	188 (3.5%)	41 (0.8%)	213 (3.8%)	45 (0.8%)	18%*	\$2.1T*
African American	417 (7.6%)	105 (1.9%)	428 (7.9%)	122 (2.2%)	486 (8.6%)	154 (2.7%)	14%**	\$1.2T**
Asian	115 (2.1%)	18 (0.3%)	167 (3.1%)	44 (0.8%)	209 (3.7%)	61 (1.1%)	5.6%	\$986B***

Source: Alliance for Board Diversity (ABD), *Missing Pieces Report: The 2017 Minority Diversity Census of Women and Minorities on Fortune 500 Boards*, based on June 30, 2018 SEC filings; US Census 2017 population estimates

\*\* [Pew Research Center, Sept 2017 Report](#) and 2017 [report by LDC and Latino Futures Research](#)

\*\* Fortune, Feb. 2018, [A New Nielsen Report Puts Black Buying Power at \\$1.2 Trillion](#)

\*\*\* [Nielsen, May 2018 report, Asian American Consumers](#)