

— 8TH ANNUAL —  
**Board Leaders**  
*Convening*

*The largest gathering of Latino business  
leaders at the pinnacle of corporate  
leadership and governance*



**DALLAS**  
REGION

November 1-3, 2023

HOSTED BY

**TOYOTA**

PRESENTED BY





# JOIN US

*The largest network of Latino business leaders at the pinnacle of corporate leadership and governance*

**THE LATINO CORPORATE DIRECTORS ASSOCIATION INVITES YOU TO SPONSOR OUR 8TH ANNUAL BOARD LEADERS CONVENING IN PLANO, TX (DALLAS REGION)**

## **The Latino Corporate Directors Association (LCDA)**

is a national organization committed to developing, supporting, and increasing the representation of Latinos on corporate boards. Comprising more than 500 corporate board directors, senior executives, and business leaders, LCDA brings together accomplished and respected Latinos in corporate leadership and corporate governance committed to paying it forward. Together with its members, LCDA serves as an advocate and talent source to corporate boards, search firms, private equity, and institutional investors.

Through LCDA's affiliated foundation, Latino Corporate Directors Education Foundation (LCDEF), LCDA is committed to paving the way for the next generation of US Latino corporate directors through governance education, talent development, and coaching.



## **LCDA Vision**

Be the preeminent association of US Latino corporate directors and a trusted source for corporations and search firms seeking board talent

## **LCDA Mission**

To develop, support, and increase the number of US Latinos serving on corporate boards



**TO LEARN MORE, VISIT [LATINOCORPORATEDIRECTORS.ORG](http://LATINOCORPORATEDIRECTORS.ORG)**

# We're Headed to Texas

This year, Convening Host Partner **Toyota** and Presenting Partner **KPMG** are welcoming LCDA members, partners and special guests to Plano, TX!

Known as the Dallas-Fort Worth Metroplex, it is home to leading global organizations and 40+ Fortune 1000 companies.

## Schedule at a Glance

### DAY 1 November 1

**WELCOME** | The event commences with a Welcome Reception to gather guests for the first time. Guests will have the opportunity to network, enjoy savory bites, and connect at a stellar venue in Dallas.

### DAY 2 November 2

**ENGAGE & CONNECT** | The first day of programming features dynamic panels on trending corporate governance, risk management, and board inclusion topics, as well as networking.

**LET'S CELEBRATE** | Following a full-day of programming, LCDA invites you to join us in recognizing leading organizations at the Corporate Visionary Awards Reception & Dinner.

### DAY 3 November 3

**LEARNING & NETWORKING** | The program continues with additional panels and more opportunities to network and connect with board influencers.



# LCDA's 7th Annual Board Leaders Convening

A RECAP

2022 Presenting Partner



2022 Host

Morgan Stanley

## Select Featured Speakers

The 7th Annual Board Leaders Convening, themed *Now is Our Time: Capitalizing on the Opportunity*, took place in New York City in 2022, hosted by **Morgan Stanley** and welcomed over 300+ attendees for 2 days of intimate peer learning and networking.



## 2022 Corporate Visionary Award Recipients



## BY THE NUMBERS

**300+**  
 Attendees

**12**  
 Sessions

**50+**  
 Speakers

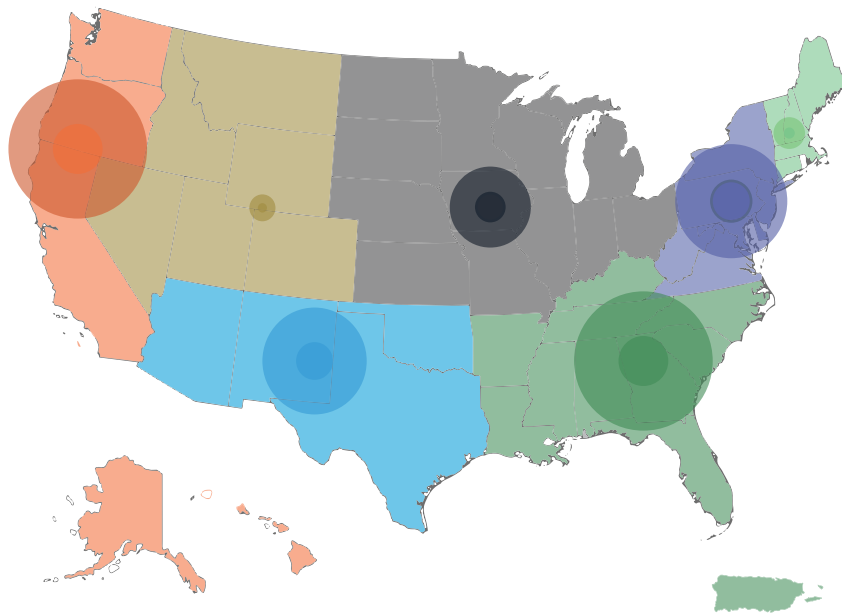
The Corporate Visionary Awards celebrates leading organizations recognizing the importance of Latino inclusion in the boardroom.

Congratulations to 2022 recipients **Qualcomm**, **Granite Construction**, and **Comerica Bank**.



# LCDA Impact

LCDA is a membership-based organization comprised of Latinos at the pinnacle of corporate leadership and governance impacting organizations across the nation.



Today, LCDA Members span across the nation, with many serving in the boardrooms of publicly-traded Texas-based organizations.

## FACT

**16** out of **99** TX-based F1000 Companies currently have an LCDA Member serving on the board.

- Addus HomeCare Corp.
- AT&T\*
- Arcosa
- Aris Water Solutions
- Carriage Services
- CBRE Group\*
- CenterPoint Energy, Inc.\*
- ChampionX\*
- Cinemark Holdings
- Comerica Inc.\*
- ConocoPhillips Co.\*
- Cullen Frost Bankers
- DallasNews
- Eagle Materials
- Globe Life\*
- HF Sinclair
- iHeartMedia\*
- Jacobs Solutions\*
- Kimberly-Clark\*
- Magnolia Oil & Gas
- MoneyGram International, Inc.
- Nexstar Media Group\*
- Occidental Petroleum\*
- Primoris Services\*
- Vital Farm
- Quanex Building Products
- Service Corporation International\*
- Southwest Airlines\*
- TPG\*
- Valero Energy\*

\*2022 Fortune 1000

# Snapshot of Sponsorship Opportunities

	Number of Registrations (Convening & Dinner)	Number of Registrations (Dinner Only)	Logo Recognition at Convening & Year Round	Recommend Candidates for Membership	Access to LCDA's Talent Services
<b>Gold Level</b> \$100,000 <i>Awards Reception &amp; Dinner Sponsor</i>	5	-	✓	3	✓
<b>Ruby Level</b> \$75,000 <i>Lunch or Welcome Reception Sponsor</i>	4	-	✓	2	✓
<b>Chair Level</b> \$50,000 <i>Concurrent Panel Co-Sponsor</i>	3	-	✓	1	✓
<b>Shareholder Level</b> \$25,000 <i>Awards Dinner Co-Sponsor &amp; Reserved Table</i>	2	-	✓	1	✓
<b>Supporter Level</b> \$10,000 <i>Awards Reception &amp; Dinner</i>	-	5	-	-	-

# Sponsorship Opportunities

To learn more and secure this exclusive opportunity, please contact Fundraising Consultants, Pilar Avila [pavila@latinocorporatedirectors.org](mailto:pavila@latinocorporatedirectors.org) or Ashley Hayes [ahayes@latinocorporatedirectors.org](mailto:ahayes@latinocorporatedirectors.org)

## GOLD LEVEL

**\$100,000**

### CONVENING BENEFITS:

- Recognition as Gold Level Partner, overall Convening and Awards Dinner Sponsor
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program book, Convening, and event video reel
- Five (5) all access Convening registrations, including awards reception and dinner (excludes member-only peer exchanges)
- Two (2) minutes in-person speaking role for a senior corporate executive at awards dinner
- Branding and reserved table for 10 at Corporate Visionary Awards Dinner
- Recognition as a Gold Level Partner in the *Salute to Governance Excellence* Book
- Full-page ad in *Salute to Governance Excellent* Book spotlighting your Latino directors or company
- Early access to registration list

### GOLD LEVEL CORPORATE BENEFITS:

- Opportunity to recommend three (3) senior corporate executives for LCDA Executive Membership\* and participate in LCDA's BoardReady Institute (BRI) governance certification program
- Access to LCDA's talent services and select talent intelligence reports
- Increased brand exposure pre and post conference via LCDA social media platforms and website
- Company mention in LCDA reports in *Latino Board Monitor* and *Sounding the Alarm*

\* Executive must meet minimum LCDA membership criteria



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## RUBY LEVEL

**\$75,000**

### CONVENING BENEFITS:

- Recognition as Ruby Level Partner, overall Convening and Welcome Reception or Luncheon Sponsor
- Premier logo recognition on event promos through direct emails, newsletter and social media, program digital book, Convening and event video reel
- Four (4) all access Convening registrations, including awards reception & dinner (excludes member-only peer exchanges)
- Two (2) minutes in-person speaking role for a senior corporate executive at Welcome Reception or Luncheon
- Recognition as a Ruby Level partner in the *Salute to Governance Excellence* Book
- Half-page promo in *Salute to Governance Excellent* Book spotlighting your Latino directors or company

### RUBY LEVEL CORPORATE BENEFITS:

- Opportunity to recommend two (2) senior corporate executives for LCDA Executive Membership\* and participate in LCDA's BoardReady Institute (BRI) governance certification program
- Access to LCDA's talent services and select talent intelligence reports
- Increased brand exposure pre and post conference via LCDA social media platforms and website
- Company mention in LCDA reports in *Latino Board Monitor* and *Sounding the Alarm*

\* Executive must meet minimum LCDA membership criteria





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## CHAIR LEVEL

**\$50,000**

### CONVENING BENEFITS:

- Recognition as Chair Level Partner, overall Convening and Concurrent Session Co-Sponsor
- Premier logo recognition on event promos through direct emails, newsletter and social media, digital book, convening and event video reel
- Three (3) all access convening registrations, including awards reception & dinner (excludes member-only peer exchanges)
- Branding and in-person panel speaking role for a senior corporate executive at Concurrent Session
- Recognition as a Chair Level Partner in the *Salute to Governance Excellence* Book
- Quarter-page ad in *Salute to Governance Excellent* Book spotlighting your Latino directors or company
- Inclusion in list of panelists and main stage speakers

### CHAIR LEVEL CORPORATE BENEFITS:

- Opportunity to recommend one (1) senior corporate executive for LCDA Executive Membership\* and participate in LCDA's BoardReady Institute (BRI) governance certification program
- Access to LCDA
- Access to LCDA's talent services and select talent intelligence reports
- Increased brand exposure pre and post conference via LCDA social media platforms and website
- Company mention in LCDA reports in Latino Board Monitor and Sounding the Alarm

\* Executive must meet minimum LCDA membership criteria



# Customized Sponsorship Opportunities

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## CORPORATE VISIONARY AWARDS RECEPTION & DINNER

\$100,000

The Corporate Visionary Awards Reception & Dinner is a night to celebrate leading organizations recognizing the importance of Latino inclusion in the boardroom. The evening will begin with a cocktail reception preceding the dinner during which awards will be presented to the leadership of companies with 2 or more Latinos on their boards. *This is an option tied with the Gold Level sponsorship. Co-sponsoring options available.*

## WELCOME RECEPTION

\$75,000

The 8th Annual Board Leaders Convening commences with a Welcome Reception where attendees will have the opportunity to network, enjoy savory bites, and reconnect with one another. The reception will take place at the **Cowboys Club**, located at The Star in Frisco, Texas, where the **Dallas Cowboys** train and work year round. *This is an option tied with the Ruby Level sponsorship. Co-sponsoring options available.*

## FRIDAY LUNCHEON

\$75,000

The Friday Luncheon is a main stage event for participants to gather for a closing panel on trending topics in board leadership. Sponsor will contribute to panel selection for the session and their logo will be featured on signage and the program guide. *This is an option tied with the Gold Level sponsorship. Co-sponsoring options available.*

## CONCURRENT PANEL CO-SPONSOR

\$50,000

Concurrent panels are opportunities for participants to learn the technical subjects of corporate governance. Topics have included cybersecurity, executive compensation, and climate change. Sponsor will contribute to panel selection for the session and their logo will be featured on signage and the program guide. *This is an option tied with the Chair Level sponsorship. Co-sponsoring options available.*



# Customized Sponsorship Opportunities

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## CORPORATE VISIONARY AWARDS DINNER SPONSOR & VIP TABLE

**\$25,000**

Enjoy branding and a premier table location at the Corporate Visionary Awards Dinner with seating for up to 10 of your invited VIPs, at an evening event that celebrates Latino corporate governance excellence.

## SHUTTLE SPONSOR

**\$25,000**

Sponsor the chartered transportation between the Host Hotel and the Welcome Reception and Toyota HQ. Your logo will be prominently displayed on the side of each vehicle.

## PEER EXCHANGES

**\$20,000**

Networking is a key element throughout the convening. Peer exchanges are organized sessions aimed at bringing together members by region, industry, or governance experience.

## EXECUTIVE SUITE

**\$15,000**

You will have the opportunity to connect with members in a private setting for one-on-one meetings. Enjoy early access to the Convening registration list to help identify candidates you would like to get to learn more about.

## PROFESSIONAL HEADSHOTS

**\$10,000**

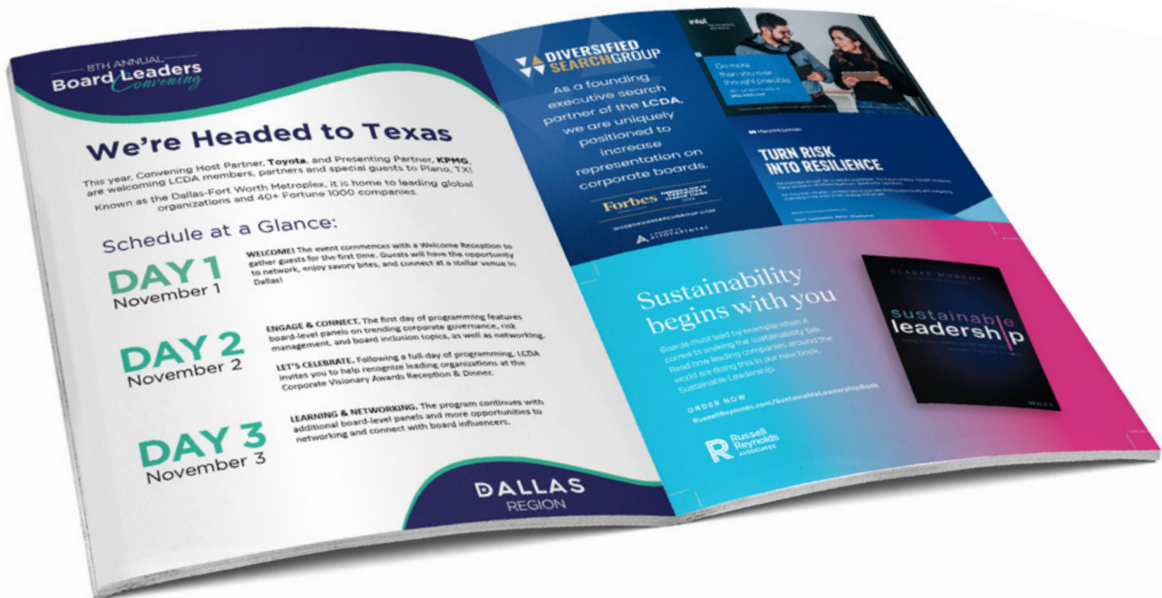
It's always a good idea to refresh your headshots! Your logo will be prominently displayed on signage and digital communications attendees receive to access their headshots.



# Be Part of the Salute to Governance Excellence Book

Take the opportunity to highlight and recognize excellence in the boardroom by showcasing exceptional Latino leaders on your board in LCDA's **Salute to Governance Excellence** book

Book will be distributed during the Corporate Visionary Awards Dinner and accessible digitally at LCDA's website



AD Size	Cost	Specs
Full Page - Back Cover	\$7,500	2550 X 3300 px
Full Page	\$5,000	2550 X 3300 px
Half Page	\$3,500	2550 X 1650 px
Quarter Page	\$2,500	1275 X 1650 px

Artwork must be approved by LCDA and is due by Sept 15, 2023. For any questions and to submit your artwork, email Monique Navarro at [mnavarro@latinocorporatedirectors.org](mailto:mnavarro@latinocorporatedirectors.org)





# Latino Corporate Directors Association

Interested in sponsorship opportunities?  
Contact Pilar Avila at [pavila@latinocorporatedirectors.org](mailto:pavila@latinocorporatedirectors.org)

Thank you to our hosts

**TOYOTA**



@latinodirectors



To learn more, visit  
[latinocorporatedirectors.org](http://latinocorporatedirectors.org)

