A Year Of Growth
2022, A Year of Growth

Board talent, influence, and board placements are what distinguishes LCDA.

2022 proved to be a year of tremendous growth for LCDA! We grew the board pipeline and influenced board placements, surpassed 500 members, held our largest, most successful Annual Convening, hit record social and media presence, and launched a dozen Member-led regional network gatherings.

LCDA's groundbreaking work is more vital than ever. For the first time, the Latino share of Fortune 1000 company board seats exceeded 4%; but, that pales in comparison to our size in the population. In 2023, we are building on our progress and remain steadfast in our focus to accelerate the number of Hispanics/Latinos in America’s corporate boardrooms.

Our members are our biggest asset and partner in advancing the mission. We have built the largest, most powerful network of accomplished and respected Latino Directors and Leaders at the pinnacle of corporate success and governance who are committed to paying it forward.

We have a winning team with our board, members, sponsors, and staff to reach even greater heights. Thank you, LCDA Network!
Powering Latino Talent and Inclusion on Corporate Boards

LCDA MISSION STATEMENT

LCDA is a community of Hispanics/Latinos at the highest levels of corporate leadership that are committed to paying it forward.

Our mission is to develop, support, and increase the number of Hispanics/Latinos on corporate boards. LCDA’s strategy to accelerate Latino placements on corporate boards is focused on three areas:

- **Grow Demand**
- **Grow Supply**
- **Raise Awareness**

LCDA is moving the needle by serving as an advocate and a resource for board placement.

The Latino Corporate Directors Educational Foundation’s (LCDEF) BoardReady Institute (BRI) is positioning and growing the pool of highly credentialed Latino executives.

LCDA produces original research, engages media, and hosts exclusive programming.
Through the collective efforts of LCDA, its members, and network we have influenced board placements.

While some progress is good, Latinos remain the least represented of any major group.

Source: Latino Representation on Fortune 1000 Boards, 2022 edition, LCDA and KPMG, LLP. Data as of June 30th of each year.
Demand
Comprehensive Approach

LATINO VOICES
FOR BOARDROOM EQUITY

In 2020, LCDA launched Latino Voices for Boardroom Equity (LVBE), a coalition assembled to engage public companies lacking Latinos on the board.

Since its inception, LVBE connected with

1,608 Public Companies

TALENT SERVICES

Public board appointments filled by a Hispanic/Latino, a record number of appointments in the S&P 500, Russell 3000, and Fortune 1000

188

1st 53%

Newly appointed Latina Directors

37%

LCDA Supported Board Searches (largest impact to date)

230
Supply
Leading With Talent

Membership increase since 2021

Gender Composition
60% Male  40% Female

Governance Reach
40% Serve on a Public Board
37% Serve on a Private Board

307 Experienced Corporate Directors
211 Board-Ready Leaders

Latino Corporate Directors Association

Goldman Sachs
Morgan Stanley
KPMG

Spring BRI Host Partner
Fall BRI Host Partner
BRI Presenting Partner

BRI New Curriculum Partner

Increase of Executives Prepared for Board Service**
Increase in BoardReady Institute (BRI) Certified Executives**

*BoardReady Institute (BRI) is a comprehensive set of programs designed to prepare and position new directors and board-aspiring executives for boardroom success.
**All metrics are for 2022 in comparison to 2021.
Raising Awareness
Producing Unique Research And Elevating Our Story

LEADING WITH RESEARCH

1. **Latino Board Monitor**
   Released the second annual report featuring Fortune 1000 companies with and without Latinos

2. **Latino Representation on Fortune 1000 Boards**
   In partnership with KPMG, published third annual Fortune 1000 review of Latino talent

3. **California Boardroom Equity Scorecard**
   Monitoring the impact of SB826 and AB979 on the Latino community

4. **Advancing Latino Representation in the Boardroom**
   A summarized view of our most recently published Latino Board Monitor and Latino Donor Collaborative’s 2022 US Latino GDP Report

5. **Talent Intelligence Reports**
   Exclusive partner reports raising awareness of LCDA Members and Latino board appointments

ELEVATING OUR STORY

- **238%**
  Increase in National Media Coverage from 2021

- **122%**
  Increase in Engagement Across Social Media Platforms

- **558%**
  Increase in Key Business Media Coverage from 2021
Registrants for LCDA’s 7th Annual Board Leader’s Convening, the largest learning and networking event for Latino directors, leaders, and board influencers.

Sessions presented on leading board governance topics.

Attendees for LCDA’s BoardWise Virtual series.
## Powerful Partners

Doubled Number of Sponsors Over 2020

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<th>Founding &amp; Diamond Level Partner</th>
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